

01.02.2010

Press Release
Wiha Werkzeuge GmbH



**A world's first: the Wiha ErgoStar.
Fastening on to something good.**

Schonach – only at first sight does the Wiha ErgoStar appear to be a conventional L-key holder. But when used for the first time it quickly becomes clear why it is different: with the innovative rotary movement of all L-keys, the Wiha ErgoStar has solved the problem of complicated key extraction in an ingenious way.

Who hasn't experienced it? With many L-key holders it's a problem removing individual keys or replacing them, and more often than not several L-keys need to be moved together. And the falling out of keys because of insufficient clamping is a further common dilemma.

The new Wiha ErgoStar solves this problem both elegantly and efficiently: the keys can now be more easily removed and replaced than ever before, and thanks to guaranteed clamping in any position as well.

The holder: one turn and it's done

Keys are instantly identified with their lasered, highly noticeable key size designations. But the innovation is the opening mechanism: rotating a selected L-key in the holder means that all other keys rotate to the side at the same angle as if by magic. In this way a flowing, rotational movement presents all L-keys ready for convenient removal. Effective clamping makes sure that the keys cannot fall out, with both closed and open holders. A further plus factor: because the Wiha ErgoStar is small, handy and especially compact it can be tucked away and taken anywhere.



The keys: extremely agile

The set of typically high quality Wiha premium L-keys from the 369S series is also highly innovative, because with the enhanced ball end design they can now fasten hard-to-reach screws with effortless ease – up to an angle of 30°! The ball end geometry enables transmission of greater fastening force, meaning that the tool life of keys is significantly increased. The through-hardened chrome vanadium steel, rounded edges, clearly noticeable lasered markings and high quality brilliant chroming are further convincing reasons that make these L-keys essential accessories for everyday work.

The Wiha ErgoStar is available as a holder with 9 common L-keys as a set, and also as a blister pack or display with 10 holders. For refilling purposes the L-keys can also be purchased individually in 9 sizes (from size SW 1.5 to SW 10).

Wiha is one of the leading manufacturers in the world for hand tools for professional use in trade and industry, with headquarters in Schonach in the Black Forest, Germany. For the past 70 years the name of Wiha has stood for innovative tools of the highest quality with screwdrivers, torque tools, L-keys, bits, soft-head hammers, pliers, measuring tools and articulated hoses. A host of awards underline the setting of standards in terms of functionality and design. Currently over 650 employees manufacture and market more than 3,500 premium tools.



Image: Abb-ErgoStar_Wiha.jpg

"The butterfly among L-key holders"



For immediate release (2,872 characters)

No charge for printing / Please send sample copy to author

Contact:

Marianne Müller

Marketing/trade fair and media communication

Phone: +49 (0) 7722 959-179
marianne.mueller@wiha.com

Wiha Werkzeuge GmbH

Obertalstrasse 3-7
78136 Schonach, Germany
Phone: +49 (0) 7722 959-0
Fax: +49 (0) 7722 959-160
www.wiha.com

