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Press Release
Wiha Werkzeuge GmbH



Fastening on to something good.

Wiha ErgoStar receives the coveted "red dot"

Schonach – the ErgoStar from Wiha Werkzeuge GmbH has just been distinguished with the "red dot product design award" in one of the most renowned design competitions worldwide. The highly diverse L-key holder was able to convince the high calibre jury of experts with its outstanding design and high quality, and asserted itself successfully in the face of 4,252 products submitted by 57 countries. The celebratory award of the prizes with over 1,000 invited guests will be taking place on 5th July 2010 in the Opera House in Essen, Germany. Following that, the Wiha ErgoStar can then be admired in a four-week exhibition in the red dot design museum.

The holder: one turn and it's done

Only at first glance does the Wiha ErgoStar appear to be a conventional L-key holder. But when used for the first time it quickly becomes clear why it is different: with the innovative rotary movement of all L-keys, the Wiha ErgoStar has solved the problem of complicated key extraction in an ingenious way. Rotating any L-key in the holder activates a patented opening mechanism: all keys then simultaneously rotate to the side as if by magic. In this way a flowing, rotational movement makes all L-keys available for convenient removal.

Keys are rapidly identified with their lasered, highly noticeable key size designations. Effective clamping makes sure that the keys cannot fall out, with both closed and open holders. A further plus is the especially handy, compact construction, meaning that the Wiha ErgoStar can be conveniently stowed away anywhere.

The keys: extremely agile

The set of typically high quality Wiha premium L-keys from the 369S series is also highly innovative. Because with the enhanced ball end design they can now fasten hard-to-reach screws with effortless ease – up to an angle of 30°! The ball end geometry also enables transmission of greater fastening force, meaning that the tool life of keys is significantly increased. The through-hardened chrome vanadium steel, rounded edges, clearly



noticeable lasered markings and high quality brilliant chroming are further convincing reasons that make these L-keys essential accessories for everyday work.

The Wiha ErgoStar is available as a holder with 9 common L-keys as a set, and also as a blister pack or display with 10 holders. For refilling purposes the L-keys can also be purchased individually in 9 sizes (from size SW 1.5 to SW 10).

The red dot design award

The red dot design award, originating back to 1955, is today the largest and most renowned design competition in the world. It is divided into the three disciplines "red dot award: product design", "red dot award: communication design" and "red dot award: design concept". Wiha is one of the leading manufacturers in the world for hand tools for professional use in trade and industry, with the headquarter in Schonach in the Black Forest, Germany. For the past 70 years the name of Wiha has stood for innovative tools of the highest quality in the sectors of screwdrivers, torque tools, L-keys, bits, soft-head hammers, pliers, measuring tools and articulated hoses. A host of awards underline the setting of standards in terms of functionality and design. Currently over 650 employees manufacture and market more than 3,500 premium tools.



Image: Abb-rd-ErgoStar_Wiha.jpg



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