

A case full of new hand tool products and a revolutionary innovation in fastening tools await visitors from Wiha at Stand H11 in Hall 8.0 during the Light+Building fair 2018 in Frankfurt

Wiha promises revolutionary hand tool invention and exciting innovations at Light+Building 2018

Wiha is looking forward to presenting its wide portfolio of VDE hand tools and range-expanding solutions especially for electricians to visitors at the Frankfurt Light+Building trade fair between 18 and 23 March 2018. Wiha is set to announce a revolutionary invention in the field of fastening tools which truly represents a quantum leap in the history of hand tools. Users can expect greater efficiency and better health with Wiha solutions thanks to maximum ergonomic standards and perfect safety in their everyday professional use.

The new 115-piece Electrician's Competence XXL 2 case generation is a prime example of enhancement to Wiha's product portfolio and segment-oriented work. Tailored to the needs, wishes and requirements of users in the electricians' trade, the manufacturer's product line has taken huge steps forward in its evolution in terms of breadth, structure and quality. Close collaboration and an extensive exchange of information with users provide Wiha with a clear definition of needs and a sharp vision of its product development strategy.

The sparkover-safe Wiha dowel racket, automatic stripping pliers, an automatic crimp tool and the multi-functional Wiha flashlight with UV light and laser are just a few examples of the range's optimisation which Wiha will be pulling out of the hat in Frankfurt. Other new products comprise the fluorescent electrician's ruler, an electrician's spirit level, coloured, luminescent L-keys, the Stubby VDE screwdriver bit holder just under 10 cm long and the impact perfect bits in the new bit concept. Products such as multifunctional plier solutions like the 3-in-1 installation pliers TriCut, additions to the Wiha VDE slim-Bit Family and VDE torque tools have already been presented in recent years.

Wiha won't be revealing how it is taking this product portfolio to a completely new level until a product presentation scheduled for this March, shortly before the trade fair opens. Ronny Lindskog, Sales and Marketing Manager at Wiha, is highly confident: *"We have managed to develop a hand tool, the likes of which no-one has ever seen before in terms of shape and characteristics. We can't wait to make work easier for users and show the market what we have managed to achieve with our development work."*

Learn more at the Wiha trade fair booth at **Stand H11 in Hall 8** between **18.03. – 23.03.2018** at **Light+Building**, the world-leading trade fair for lighting and building services technology with over 2,600 exhibitors in Frankfurt.

2501 characters, including spaces

Image

Wiha_E_Image_2018_300dpi

Image caption

Wiha is showcasing new products which not only glow, but also bring true benefits to both users and retailers with sophisticated concept compilations.



Image

Wiha_VDETools_XXL2_300dpi

Image caption

VDE hand tool solutions make the working day easier for users.



You will find high-definition image material in the Wiha newsroom <http://lp.wiha.com/en/newsroom/> under the corresponding press release. You are also welcome to contact us directly for image files.

About Wiha

Wiha is one of the world's leading manufacturers of hand tools for professional use in trade and industry. Founded as a small family firm over 75 years ago, today, Wiha is a globally active company, still owner-operated by the Hahn family. We'd like to make daily life much easier for you with a product assortment of innovative hand tool solutions geared towards user needs which increase efficiency, reduce costs and preserve health. This is our priority. This is why Wiha develops, designs and manufactures products that meet the strictest requirements for quality, functionality, durability and ergonomic design. It provides a comprehensive range of tool concepts and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers and much more. Special professional VDE hand tool solutions optimise and extend our range, based on the Wiha segment philosophy focused on need and demand. A host of design awards underline the setting of standards in terms of functionality, design and quality. In 2016, Wiha received the honoured distinction of being included among the top 100 most innovative companies among medium-sized enterprises in Germany. Wiha was also distinguished with the Manufacturing Excellence Award (MX Award) as the best SME in Germany back in 2014. A contemporary approach to HR management combined with a deeply rooted, open and fair corporate culture

helped Wiha to gain Schwarzwald-Baar-Heuberg CCI's "Attractive Employer in Bronze" seal in 2016.

Contact person:

Wiha Werkzeuge GmbH
Obertalstrasse 3-7
78136 Schonach
Germany

Anne Jakubowski
Tel.: +49 7722 959 209
Mobile: +49 151 163 414 94
Email: anne.jakubowski@wiha.com
Website: www.wiha.com

You can find more about Wiha at

www.wiha.com ,

directly from the Press Centre

<https://www.wiha.com/en/press-centre/>

or from our social media

