

Hand tool manufacturer Wiha announces new solutions for electricians which will resonate with professionals at Light + Building 2020

Wiha to announce a cornucopia of new products at Frankfurt's Light + Building

Hand tool manufacturer Wiha will be showcasing multiple new products on the six days of the Light + Building trade fair in Frankfurt between 8 and 13 March. The main focus will be on unique, user-oriented hand tool solutions, ranges and concepts for the electrician's trade. Wiha will reveal a significant increase in efficiency and more comfort in everyday professional life wherever its innovations are used. They will also protect health and ensure maximum safety. Guaranteed.

“This year's tailor-made solutions for professional electricians will ‘truly hit their mark’,” as Wiha Marketing Manager Mario Sommer neatly puts it. He affirms that exchange with users is constant during the development phase of new products. “We only bring the end product to market if we receive a thumbs-up from professionals during everyday checks and they are uncompromisingly convinced of the benefits, function and design.”

And there's more: “New teammates are being added to the Wiha ElectricVario family to ensure even better performance.” Launched in 2019, this system of combinable fastening tool components is displayed under the heading ‘Professional football’. It guarantees professional users and retailers an extendible modular design concept to cover all standard screw-driving tasks. Practical transport and storage options also form part of the “team” (www.wiha.com/evf).

“However, we won't be revealing our highlights until early March. We are looking forward to welcoming everyone who'd like to see for themselves that Wiha has once more succeeded in creating great innovations that will make work easier or will even do the whole job for them in the future,” concludes Mario Sommer.

In recent years, Wiha has increasingly extended its product range to include VDE hand tools for electricians. The introduction of fully insulated tools, electricians' assortment cases, the e-screwdriver speedE® electric 2018 or, most recently, electrotechnical accessories are just a few examples. The portfolio includes torque and fastening tools with slim technology, automatic plier solutions, measuring and impact tools, illuminated devices and other electrical auxiliary items catering for the special requirements of the electrical industry.

Learn more about this year's Wiha trade fair highlights at Stand E60, Hall 12.0 at Light + Building 2020 – the world's leading trade fair for lighting and building services technology.

Image

Wiha_Light+Building_2020_300dpi

Image caption

Hand tool manufacturer Wiha will announce a cornucopia of new products in Frankfurt which will make work easier for professional users.



Image

Abb_Titelbild_EVF_Banner_Wiha

Image caption

The Wiha ElectricVario family offers a large number of different combination options and covers a huge range of different screw fastening types. New “teammates” will be presented in Frankfurt.



Image

Im_ElectricVarioFamily_01_300dpi

Image caption

The ElectricVario Family system allows users to put optimum tool combinations together to handle different screw fastening types. They increase efficiency for professionals on a daily basis with their practical bag and transport options.



You will find high-resolution image material [here](#) (valid until 02.03.2020). You are also welcome to contact us directly for image files.

About Wiha

Wiha is one of the leading manufacturers in the world for hand tools for professional use in trade and industry. Founded as a small family firm in 1939, Wiha is today a globally active company, still owner-operated by the Hahn family. Wiha seeks to make professional daily life much easier for users with a product assortment of innovative hand tool solutions geared towards user needs which increase efficiency, reduce costs and preserve health. This is why Wiha develops and manufactures products that meet the strictest requirements for quality, functionality, durability and ergonomic design. It provides a comprehensive range of tool concepts and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers, electrical solutions and much more. Exactly 80 years after its founding, the company received the German Brand Award and the Red Dot Brand Award "Best of the Best" for its excellent brand work and development in

2019. In the same year, Wiha was also honoured with the distinction of being named one of Germany's top 100 most innovative companies among medium-sized enterprises for the second time in 2019. Wiha was also distinguished with the Manufacturing Excellence Award (MX Award) as the best SME in Germany back in 2014.

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