
Time for the next generation: The hand tool manufacturer Wiha presents the speedE® II e-screwdriver and XXL III tool case

Faster, stronger, more modular – Wiha innovations 2020 open up new worlds

On 1 March, Wiha will not only be presenting its latest hand tool inventions and developments but also its expanded assortment and accessory concepts. Modular display and wall solutions with the very latest design and functional features are also part of the 2020 programme.

This year's new product highlights include the new model of the speedE® electric e-screwdriver, which was awarded the EISEN INNOVATION AWARD in 2018. Faster and more powerful, the Wiha speedE® II with two selectable material protection levels and its voltage-proof slimBit interchangeable system (up to 1,000 V AC) ensures maximum freedom of choice in everyday professional life. Screws are first tightened automatically until the material protection stop is activated. Excessive power transmission otherwise quickly leads to material damage, especially for sensitive screw connections. For this reason, the power level 0.4 Nm should be selected in such cases. With the sliding position at the 1.0 Nm level, speedE® II can also be used in combination with the yellow Power slimBits for tasks requiring more strength, for example for fastening larger threaded screws. The screw can then be carefully tightened fully by hand in both material protection stages. The ring switch allows operation in all working positions. A ring LED illuminates the working area with maximum efficiency. The red and yellow slimBits are all individually tested at 10,000 V AC, are approved up to 1,000 V AC and, with their colour coding are helpful for selecting the correct power stage. The stress on professionals, whose screwdrivers are often in continuous use, is therefore greatly reduced, as the tool requires less strength & lowers muscle strain. A comprehensive communication package directly explains the unique functionality and advantages of the new Wiha innovation to users. (www.wiha.com/speedE2)

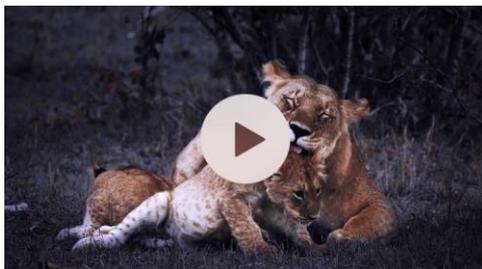
With an invitation to a Mars mission, Wiha will be presenting its new XXL III electric tool case comprising 100 items. The planet, known for its hilly landscapes, mountains and difficult environment, serves as a symbolic setting for the market launch campaign to illustrate the special tool case concept. The functional design of the XXL III makes it easy and convenient for users to take the new "mobile workshop on wheels" with them - no matter how challenging the terrain or construction site may be. With its very robust, multifunctional and tailor-made content, the latest generation of tool cases offers multiple advantages with regard to functionality, ergonomics, efficiency and safety for everyday professional use. No matter whether a staircase or rough terrain makes access difficult, a missing ladder or work bench interrupts the workflow or insufficient storage or seating facilities make work difficult – the XXL III offers the right solution for numerous challenges on construction sites. Extra large and specially designed wheels, an extending step, a mobile measuring and sawing aid, storage space for large and small parts and dampers to prevent unintentional closing of the tool case lid are just a few examples. An

additional bonus – the cases can be individualised with an easily generated label to become your very personal companion. (www.wiha.com/xxl3)

As Mario Sommer explained: “Both the use of speedE® II and the new XXL III tool case will offer users a whole new level of comfort, reduced workload, efficiency and professionalism in the future. We have succeeded in taking two already very successful products to an even higher level. In recent years we have gained a great deal of experience and even deeper insight into the everyday challenges faced by users. This has resulted in two products that have made great strides in development and are now ready to support users and retailers in their unique way.”

Display solutions with a modular design are available for optimum presentation in retail outlets, offering complete flexibility regarding space, willingness to invest and expansion options at the point of sale. Modern displays in double-sided S or M format are equipped with user-oriented communication elements and clever functional components in such a way that Wiha products can be optimally presented in retail outlets. The adaptation of the individual display components to existing wall concepts is also possible. Three shop-in-shop systems with selectable display and product placement are among the highlights of Wiha's range of sales promotion and support services.

More information on the product highlights in the Wiha press section is available at <https://www.wiha.com/de/de/aktuell/pressemeldungen/> or at www.wiha.com/speedE2 and www.wiha.com/xxl3.

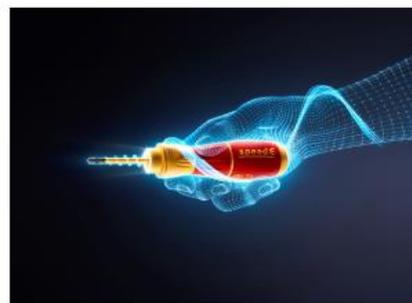


Image

Wiha_speedEII_01_300dpi

Image caption

Fast has never been so unique: speedE® II helps users work three times faster with its electric drive, means less physical strain, protects the material and offers full voltage protection up to 1,000 V AC.



Image

Wiha_speedEII_02_300dpi

Image caption

The new Wiha speedE® II with two selectable material protection levels of 0.4 and 1.0 Nm.



Image

Wiha_speedEII_02_300dpi

Image caption

The new speedE® II set includes the e-screwdriver itself, two rechargeable batteries, a charger, a red slimBit and yellow Power-slimBit as well as a Sortimo L-Boxx for storage and transport.



Image

Im_ElectricVarioFamily_01_300dpi

Image caption

The new XXL III electric toolbox offers multiple advantages for users in terms of ergonomics, efficiency, safety and comfort.



Image

Wiha_XXL III_Image01_300dpi

Image caption

Setting off for new worlds – the new XXL III electric would even be suitable for missions on Mars due to its robust and functional design.



High-resolution image material is available [here](#) (valid until 19.03.2020). You are also welcome to contact us directly for image files.

About Wiha

Wiha is one of the world's leading manufacturers of hand tools for professional use in the trade & industry. Founded as a small family firm in 1939, Wiha is today a globally active company, still owner-operated by the Hahn family. Wiha seeks to make professional daily life much easier for users with a product assortment of innovative hand tool solutions geared towards user needs which increase efficiency, reduce costs and preserve health. This is why Wiha develops and manufactures products that meet the strictest requirements for quality, functionality, durability and ergonomic design. It provides a comprehensive range of tool concepts and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers, electrical solutions and much more. Exactly 80 years after its founding, the company received the German Brand Award and the Red Dot Brand Award "Best of the Best" for its excellent brand work and development in 2019. In the same year, Wiha was also honoured with the distinction of being named one of Germany's top 100 most innovative companies among medium-sized enterprises for the second time. Wiha was also distinguished with the Manufacturing Excellence Award (MX Award) as the best SME in Germany back in 2014.

Company

Wiha Tools Ltd
17 The Courtyard, Buntsford Gate
Bromsgrove B60 3DJ
Mail: info.uk@wiha.com

Contact person PR / media communication

Anne Jakubowski (Wiha Germany)
Tel: +49 (0) 7722/959-209
Mobile phone: +49 (0)151/ 163 414 94
Mail: pr@wiha.com

You can find more about at www.wiha.com
or from our social media channels

