

Wiha slimBit boxes receive Red Dot Award: Product Design 2019 for high design quality

Red Dot 2019 goes to new Wiha slimBit boxes

Wiha hand tool manufacturer has been honoured with the Red Dot Award: Product Design 2019. Its new slimBit boxes have received the Red Dot, which the prestigious jury awards exclusively to products featuring an excellent design.

Wiha has created a compact transport, removal and storage option with its new slimBit boxes for 6 or 12 slimBits. Product development aimed to provide users with a significant advantage in handling slimBits during their day-to-day professional life. In the large sets, 12 slimBits with different profiles are stored in two boxes containing six bits each. This allows users to carry slimBits around safely, neatly arranged in a box. When open, the box offers users an optimum view of screw profiles, enabling users to select and remove profiles quickly. Users can handle profiles with a single hand thanks to the practical belt clip. Wiha slimBits excel due to their slender shape and protection against electric shock, making them particularly advantageous for use in the electrician's trade. The new Wiha solution has been developed based on new market knowledge and user surveys to offer a functional solution with added value. "Being awarded the Red Dot affirms the high design quality behind the product. We are immensely proud that the special features in the product's design have been recognised and honoured with the Red Dot," says a pleased Ronny Lindskog, Wiha Director of Sales and Marketing.

Professor Peter Zec, the Red Dot initiator and CEO, also praised the winner: "I congratulate the award winners warmly on their great success. The fact that their products were able to hold their ground during the jury's strict assessment is a testament to their exceptional design quality. This allows the winners to set influential trends in the design sector and point the way to where things may lead in the future."

The Red Dot Award: Product Design is one of the world's largest design competitions. Designers and manufacturers from 55 countries submitted more than 5,500 products to the competition in 2019. The international jury composed of acknowledged experts from different fields have been coming together for over 60 years to seek out the best designs. During the assessment process over several days, they attach great importance to criteria such as degree of innovation, form quality, functionality, durability and ergonomic design.

Characters (including spaces): 2.379

Image

reddotawardwinner_slimbitboxes_wiha_2019_300dpi

Image caption

Honoured with the Red Dot 2019, Wiha's slimBit boxes offer users advantages in carrying, selecting and removing slimBits insulated against electric shock.



Image

Wiha_slimBit_6erBox_2019_300dpi

Image caption

The slimBit box by Wiha convinced the Red Dot Award Jury 2019 thanks to its high function and design quality.



Image

Wiha_slimBit_12box_bh_2019_300dpi

Image caption

Honoured with the Red Dot 2019, Wiha's slimBit boxes offer users advantages in carrying, selecting and removing slimBits insulated against electric shock.



Image

Wiha_user_slimBit_6Box_bh_2019_300dpi

Image caption

Simply carry on the practical belt clip, select a slimBit, remove or replace with one hand and you're done.



You will find high-definition image material in the Wiha newsroom

www.wiha.com/en/newsroom under the corresponding press release. You are also welcome to contact us directly for image files.

About Wiha

Wiha is one of the world's leading manufacturers of hand tools for professional use in trade and industry. Founded as a small family firm 80 years ago, today, Wiha is a globally active company, still owner-operated by the Hahn family. Wiha seeks to make daily life much easier for users with a product assortment of innovative hand tool solutions geared towards user needs which increase efficiency, reduce costs and preserve health. This is why Wiha develops, designs and manufactures products that meet the strictest requirements for quality, functionality, durability and

ergonomic design. It provides a comprehensive range of tool concepts and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers and much more. Special professional VDE hand tool solutions ensure a greater, optimised range, based on the Wiha segment philosophy focused on need and demand. A host of design awards underline the setting of standards in terms of functionality, design and quality. In 2016, Wiha received the honoured distinction of being included among the top 100 most innovative companies among medium-sized enterprises in Germany. Wiha was also distinguished with the Manufacturing Excellence Award (MX Award) as the best SME in Germany back in 2014. A contemporary approach to HR management combined with a deeply rooted, open and fair corporate culture helped Wiha to gain Schwarzwald-Baar-Heuberg CCI's "Attractive Employer in Bronze" seal in 2016.

Company

Wiha Tools Ltd
17 The Courtyard, Buntsford Gate
Bromsgrove B60 3DJ
Mail: info.uk@wiha.com

Contact person PR / media communication

Anne Jakubowski (Wiha Germany)
Tel: +49 (0) 7722/959-209
Mobile phone: +49 (0)151/ 163 414 94
Mail: pr@wiha.com

You can find more about at www.wiha.com
or from our social media channels

